



The original zero-calorie sweetener

As the #1 saccharin-based sweetener brand in retail and away from home¹, guests expect **Sweet'N Low**® in your lineup. Deliver the signature sweetness guests love in the pink packet they recognize to demonstrate your overall commitment to quality.

The Right Brand

More than 65 years ago, **Sweet'N Low®** was the first and only single-serve sweetener packet on the market. Years later, it continues to deliver the taste and quality guests expect when dining away from home.



**GLUTEN-FREE,
KOSHER AND
VEGAN CERTIFIED**

**ON MORE TABLETOPS
THAN ANY OTHER
ZERO CALORIE
SWEETENER BRAND²**

**76% MARKET
SHARE OF THE
SACCHARIN MARKET
AWAY FROM HOME³**

**MEETS LOWER
CALORIE
DIETARY NEEDS**

The Right Format



Single-serve packets put guests at ease as consumers continue to prioritize hygiene and food safety since 2020.⁴ Continue to deliver the customized beverages your guests seek while minimizing the possibility of cross-contamination!

Sweet'N Low is about 10x sweeter teaspoon for teaspoon than traditional cane sugar!



Nutrition Facts

Serving Size 1 Packet (1g)

Amount Per Serving

Calories 0

% Daily Value*

Total Fat 0g **0%**

Sodium 0g **0%**

Total Carbohydrate <1g **0%**

Sugars <1g

Protein 0g **0%**

Not a significant source of calories from fat, saturated fat, dietary fiber, vitamin A, vitamin C, calcium and iron.*Percent Daily Values (DV) are based on a 2,000 calorie diet.

INGREDIENTS: NUTRITIVE DEXTROSE, SACCHARIN, CREAM OF TARTAR, CALCIUM SILICATE (AN ANTI-CAKING AGENT).

ITEM CODE	DESCRIPTION	CASE PACK	GROSS WEIGHT (LB)
4480050111	1g Sweet'N Low Packet	100ct/ 12pk	4.5
4480050150	1g Sweet'N Low Packet	400ct/ 4pk	5.6
4480052050	1g Sweet'N Low Packet	2,000ct/ 1pk	5.9
4480057111	1g Sweet'N Low Packet	3,000ct/ 1pk	4.1



Earn points toward a variety of merchandise with select **Sweet'N Low** sweetener purchases. Learn more at foodservicerewards.com

For more sweet solutions visit smuckerawayfromhome.com/sweeteners or call your representative today.

¹ IRI MULO L52wks p.e. 09.10.23

² FSRI Best Reports, Sugar Substitutes and Sugar, December 2016

³ Circana Supply Track, Nov '22 - Oct '23, Dollar Share, Manufacturer Label, Commercial Foodservice Only

⁴ McKinsey & Company, Sustainability in packaging 2023: Inside the minds of global consumers, August 2023

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THE J.M. SMUCKER CO

Away From Home